



Welcome to Information Technology Insights

"Insights" is a complimentary service provided by **DJS Research**, keeping you up to date with the latest **information technology** market research findings.

Survey Reveals Airline Passengers Would Trade Legroom for Wi-Fi

A survey of more than 3,000 travellers in the United States, United Kingdom and Singapore, shows that travellers want Wi-Fi each and every time they fly. Among US respondents, half (55%) said they mostly use in-flight connectivity for personal reasons, while a fifth (22%) used it mostly for professional purposes...

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Survey Shows Wearable Technology Grows in Popularity

A recent survey found that wearable technology is set to become popular in mainstream markets within the next two to three years. The study shows that one out of three people were "very" or "somewhat likely" to buy a wearable device...

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Irish Companies are Expected to Increase ICT Spend by Two Fifths

A survey of 267 Irish IT managers shows that two fifths (41%) plan to increase ICT spend over the next twelve months, with more than a third (36%) reporting that the main driver is to create business or a competitive advantage...

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About Us

DJS Research is a full service market research agency based in the UK but with international experience. We take great pride in providing the highest quality sector specific market research, tailored to the needs of our clients. We are one of the fastest growing market research agencies in the UK, and our success is built on quality research leading to lasting relationships. To see details of our expertise in your sector, [click here](#) – or if you would like to speak to someone about a potential research project, get in touch with us using the contact details below.



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